Suma Kolanooru

User Experience Designer

0466093787
[Linked In](#)
[Email](#)
[Portfolio](#)

UX Designer with a background in User Interface and Interaction Design. I have more than 3 years' experience across designing websites, mobile apps, and branding.

Asking why for any problem was my nature, which led me to improve people's digital experiences.
My passion for asking questions, listening to in-depth answers from users and connecting the clues made me a UX Designer.

RELEVANT EXPERIENCE

NJM GROUP   MARCH 2O21- CURRENT
UX DESIGNER

- Redesigned the [Information Architecture](#) for the website, including general website navigation, that saw a **successful usage of customers and business** by 20%.
- Identified key pain points by conducting an interview with sales and broader marketing team to design accordingly for intuitive design experience.
- Designed a user flow which helped business **manage their customers without phone calls**.

ARUD   AUG 2020 - NOV 2020
UI/UX DESIGNER

- Designed a [user flow](#) to help donors, volunteers which potentially **increased the usage and acknowledge the mission of the organization**.
- Defined the vision by conducting interviews with an agency person & volunteers remotely, based on user research outcomes. **This helped to increase donors for the website**.
- Facilitated workshop with stakeholders & users to get their perspective on the problem.

ACADEMY XI   FEB 2020 – APR 2020
UX DESIGNER

- Over the course of this 10-week full-time course, I've completed [4 design](#)

SKILLS

COLLABORATION

Workshop Facilitation

Project Management

RESEARCH

Interviews & Surveys

Affinity Mapping

Contextual Inquiries

Personas & Journey Mapping

Usability Testing

DESIGN

Figma & Sketch

Photoshop & Illustrator

Sketching & Wireframing

Webflow

Pen & Paper Prototyping

Site mapping

User Flows

[sprints](#) for 3 different companies using a human-centered design approach to solve complex problems.

- Conducting research, affinity mapping, creating user flows, personas & customer journey maps.
- **Facilitating card sorting, evaluating IA. Ideating, and running co-design workshops with clients and stakeholders.**

PEOPLE TECH GROUP   AUG 2016 - NOV 2017
UI DESIGNER

- Completed UX/UI revamp IT Authorize-EP, Self Serv and Tracking applications in EPS Group (Microsoft), **enabled accessibility in the current UI** which improved usability and accessibility.
- Re-designed user experience using FIGMA in [Stanford University portal](#) for community members and guests, **which improved 24/7 access to information and transactions**.
- Implemented blade design in (SNIA), a cloud storage application, which reduced the user's effort in navigation through the application.

PRANETOR SOFTWARE SOLUTIONS   JUN 2014 - JUL 2016
UI DESIGNER

- Redesigned **the task flow for a startup company Billboards** online bidding website, which improved the tracking of completed tasks and pending tasks.
- Created and designed a website for [Automobile service company](#) to grasp their customer's attention with an effective design.